

Paschal Mkama Tombo men clothes and lodge

<b>Title</b>	
<b>Name &amp; Sex</b>	<i>Paschal Mkama Tombo, male</i>
<b>Location</b>	<i>Sengerema</i>
<b>Age</b>	<i>4 May 1981</i>
<b>Marital status</b>	<i>Married</i>
<b>No of children</b>	<i>2 children</i>
<b>Organization</b>	<i>YEP Tanzania, Sengerema foundation</i>
<b>Program</b>	<i>SF in 2012</i>
<b>Description</b>	<i>Before he joined the Sengerema foundation program he was selling chicken on the market. After he joined the program he started with a women clothes shop. After a few years he thought it was better to go in to men's clothes so he changed shops.</i>
<b>Income and livelihood</b>	<i>In 2014 he finished building his own house. He lives there with his wife and his children. His children are 4 and 8 and they are going to a private school. He said that because of YEP/ SF he can send his children there.</i>
<b>Business and natural environment</b>	<i>When Paschal joined the program he was selling chicken on the market. With a loan from YEP/SF he started his own shop in women clothes. Now many years later, he has his own lodge with</i>

	<p><i>6 rooms and he changed from women clothes to a men clothes shop.</i></p>
<p><b>Personal skills and confidence</b></p>	<p><i>What he learned during the program is that it is important to save money. Yes you should help your family but more important is that you can take care of yourself and your own children first. Bookkeeping is very important for Paschal and he does it every day. Also other entrepreneurship skills he learned in the program. He has a lot more confidence now and it is still growing. He knows when and how to ask for help.</i></p>
<p><b>Achieved Impact</b></p>	<p><i>Paschal started with a women clothes shop in Sengerema town. He was one of the few once who did sell new women clothes at that moment. But after a couple of years there came a lot of competitors, who did the same. So that is when he decided to change from women clothes to men clothes and also changed location.</i></p> <p><i>Then again he was the first shop with new men clothes and with clothes which are a bit more expensive than in the real local shops. Now there are coming more shops with new men clothes. There are about 3 or 4 shops in Sengerema who are selling the same clothes.</i></p> <p><i>With the profit he made in his shop he started a lodge in Sengerema. Elsbeth lodge is there now since July 2021. The lodge is doing very good. Also his shop still makes a good profit. He has 3 employees in his lodge and at the shop he has an intern who wants to learn about entrepreneurship.</i></p>

*The dream of Paschal is to have a big menswear shop in Mwanza. And he wants to open another lodge in Sengerema. He knows that he first has to save money to realize his dream but after he finished building the Elsbeth lodge he now put his money away for his big dream.*

*Paschal occasionally calls with Andrew (YEP program manager Misungwi program) for information and advice. He is also still in contact with other YEP/SF entrepreneurs. They discuss business issues and give each other advice and tips.*

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The first five pictures is Paschal in his menswear shop. Last picture, Jeroen and Paschal in front of his lodge.