

Peter Ngoro – Agricultural shop

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Title	
Name & Sex	<i>Peter Ngoro, male</i>
Location	<i>Ngugeu, Misungwi</i>
Age	<i>28 December 1992 (30)</i>
Education	He didn't complete secondary school he has only form 2
Marital status	Married (he was divorced, but married again)
No of children	<i>2 children (from different mama, 3 and 2) He wants to have more children with his new wife.</i>
Organization	<i>YEP Tanzania</i>
Program	<i>YEP Tanzania 2016 joined the program.</i>
Description	<p><i>Before he started his business he was a farmer for cotton and vegetables.</i></p> <p><i>He wanted to start a agricultural shop when he joined the YEP program because, he was helping a friend with an agricultural shop and he saw how successfully it could be.</i></p>
Domains of Change	
Income and livelihood	<i>His is living with his parents, together with his wife. His children are living with their mothers. He started to build his own house in the same town he has his shop. Peter has several business now, his profit a month is THS 600.000. He has an bank account and put his saving on there.</i>

<p>Business and natural environment</p>	<p><i>Before he joined the YEP program he didn't do any bookkeeping, now he is doing the bookkeeping and has an bank account.</i></p> <p><i>He is doing the bookkeeping but sometimes it is difficult because when other people are in the shop they don't do it correct.</i></p> <p><i>He knows know how much money he spent on personal expenses, he takes 5000 THS per day and that is enough for everything.</i></p> <p><i>The rest of his money he puts back in the business and he want to start more business.</i></p>
<p>Personal skills and confidence</p>	<p><i>He got a lot of confidence from the YEP program. Also his behavior changed. He understand himself and look at the future. He is concentrating on his businesses now and not anymore on unimportant things, like clothes and hanging out with friend..</i></p>
<p>Achieved Impact</p>	<p><i>Before joining the YEP program, he didn't had any idea of what he was doing. The start of the agricultural shop was supported by YEP. During the program he learned how to run a business and how to manage a business. He also learned about bookkeeping and keeping records. After the program he started with another shop, he opened a saloon and also opened a homemade shop. The saloon is closet now, because it didn't make any money and he couldn't manage the saloon. He learned from Yep that he has to make choices and take care of himself. Because of that he started to buy cows, because if you have money your family will ask for the money but if you have cows, they don't ask because then you first have to sell the cows. He first goal for the cows was savings, but now he made a business out of it. He buys them for 300000 THS and he can sell them for 500000 THS, so a new business has born.</i></p>

The profit he gets from his shops, he invested in the shops again but also in boda bodas.

He started this boda boda business in May 2021 with 4 motorcycles, now he has 9.

He has 8 people working for him, and the people from the boda boda pays him every week money for renting the boda boda.

He saves money for emergencies

He also started a gambling business, but he stopped it, because the community was not happy with it.

He is very happy that he had joined the Yep program and he still benefits from it. Because he knows that if he has any challenges he still can call Yep to ask for advice.



Peter in his shop February 2022. He even has a security camera now



Peter in front of his shop in September 2020